CALIFORNIA

MEDICINE WESTERN

OFFICIAL JOURNAL OF THE CALIFORNIA MEDICAL ASSOCIATION

vol. 60

JUNE, 1944

No. 6

California and Western Medicine

Owned and Published by the CALIFORNIA MEDICAL ASSOCIATION Four Fifty Sutter, Room 2004, San Francisco Phone DOuglas 0062

Address editorial communications to Dr. George H. Kress as per address above. Address business and advertising communications to John Hunton.

EDITOR								GEORGE H.	KRESS
Editorial Board									
Roster of	Editor	ial	Boar	d ar	pear	s in	this	issue at beginn	ning of
California	Medie	cal .	Asso	ciatio	on d	epar	tmen	t. (For page :	number
of C. M. A. department, see index below.)									
Committee on Publications									
F. Burton	Jones	3			. .			Vallejo	1944
Francis E	. Too	mey						San Diego	1945
								Fresno	1946
Secretary-	Editor							ex officio	

Advertisements.--The Journal is published on the seventh of the month. Advertising copy must be received not later than the fifteenth of the month preceding issue. Advertising rates will be sent on request.

BUSINESS MANAGER JOHN HUNTON

Advertising Representative for Northern California L. J. FLYNN, 544 Market Street, San Francisco (DOuglas 0577)

Copyright, 1944, by the California Medical Association Subscription prices, \$5 (\$6 for foreign countries); single copies, 50 cents.
Volumes begin with the first of January and the first of July.

Volumes begin with the first of January and the first of July. Subscriptions may commence at any time.

Change of Address.—Request for change of address should give both the old and new address. No change in any address on the mailing list will be made until such change is requested by county secretaries or by the member concerned.

Responsibility for Statements and Conclusions in Original Articles.—Authors are responsible for all statements, conclusions and methods of presenting their subjects. These may or may not be in harmony with the views of the editorial staff. It is aimed to permit authors to have as wide latitude as the general policy of the Journal and the demands on its space may permit. The right to reduce or reject any article is always reserved.

Contributions—Exclusive Publication.—Articles are accepted for publication on condition that they are contributed solely to this Journal. New copy must be sent to the editorial office not later than the fifteenth day of the month preceding the date of publication.—Length of Articles: Extra Costs.—Original

publication. Contributions—Length of Articles: Extra Costs.—Original articles should not exceed three and one-half pages in length. Authors who wish articles of greater length printed must pay extra costs involved. Illustrations in excess of amount allowed by the Council are also extra.

Leaftet Regarding Rules of Publication.—California and Western Medicine has prepared a leaftet explaining its rules regarding publication. This leaftet gives suggestions on the preparation of manuscripts and of illustrations. It is suggested that contributors to this Journal write to its offices requesting a conv of this leaftet. copy of this leaflet.

DEPARTMENT INDEX

(Itemized Index of Articles is printed on Front Cover)

Editorials										273
Editorial Comment										276
Original Articles: S	cie	ntific	· and	d G	ener	al				278
California Medical .										291
Minutes: H. of D.;	Co	unci	l; E	xec	utiv	e Co	mm	itte	e;	
"Trustees of the	C.M	I.A.'	'; C	alif	orni	ia P	hysi	cia	us'	
Service										291
Committee Reports									334	-341
County Societies: M	lem	bers	hip;	In	Me	mor	iam			341
Woman's Auxiliary										343
California Physician	ıs'	Sera	rice							345
Miscellany: News										347
Medical Jurispruden	ice									352
Letters										352
Letters	Ag	0; 5	tate	E.	ami	ning	B_0	ara	Ι.	356
-										

ITORIALS

LOS ANGELES ANNUAL SESSION: IMPORTANT POLICIES OUTLINED

Minutes of the House of Delegates in this Issue.—The minutes of the House of Delegates of the California Medical Association appear in the current issue, on pages 291-322. Therefore, it is in order to call attention to some of the major topics which received serious discussion in Los Angeles, on May 7-8. Readers may well take the time to scan the printed record of what was done, the better to orient themselves concerning policies that were discussed by the Delegates. Certainly, since some of the matters upon which action was taken may have serious relations to medical practice of the future, the time necessary for such reading should be given gladly.

To particularize, what are some of these perti-

nent items?

Re: Address on Public Relations.—Every physician in California should take the time to read an article, "Public Opinion Concerning Medical Practice—An Interpretative Report on a California Survey," by Mr. John R. Little, which appeared in the May issue of CALIFORNIA AND WESTERN MEDICINE, on pages 241-245. Readers who did not check the same, by such inaction, have done themselves and their profession a real injustice. It may be stated, that Mr. Little's address to the House of Delegates was given rapt attention; his recommendations having a decided influence upon actions later taken by

The importance of perusal of the article cannot be overstressed. It sheds new and authoritative light on the opinions held by California citizens, not only concerning physicians and existing medical practice, but also on proposed legislation which, if enacted, would radically change the mode of living and practice of the majority of

Doctors of Medicine.

So fail not, to read Mr. Little's Interpretative Report.

Re: California Physicians' Service.—Some ten years ago, California Medical Association began its serious studies concerning adequate medical service for all citizens of California. At that time a preliminary effort to secure informative data, as a guide for action, led to the selection

of five nonmedical persons, each a faculty member of a California institution of higher learning; this supposedly impartial group being delegated to carry on a survey of medical needs in the State. The C.M.A.'s money contribution to the said "California Medical Economic Survey" amounted to some \$50,000.00, that large sum being complemented by about a similar amount from the Federal "Works Progress Admnistration" (W.P.A.). The sad memory of that unfortunate adventure still lingers.

In the meantime, two, and later, three prepayment hospitalization groups came into being. In 1938, at a special meeting of the California Medical Association, called to consider the establishing of a state-wide, prepayment medical service plan, the organization, "California Physicians' Service," was authorized; its incorporation as a nonprofit plan having date of February 2, 1939. On July 15, 1939, the first group of "beneficiary members" was enrolled in the organization, in which some 4,500 physicians had registered as "professional members."

The story of the "First Five Years of C.P.S." was told in California and Western Medicine for April, 1944, on page 191; and that article, and others of a series in the C.P.S. department, commencing in the January, 1944, issue (for references, see May issue on page 264), present illuminating facts concerning the experiences of this state-wide, prepayment medical service plan that was brought into being by the California Medical Association.

In the hard way, through trial and error, because of the newness of the experiment and the lack of actuarial and similar information, California Physicians' Service has gradually been able to find itself. It may be said of C.P.S. that its experiments in commercial coverage, and its different plans to aid governmental agencies, place it at the very front of nonprofit, prepayment medical service plans in the United States.

The California Medical Association, in spite of being the ideologic and financial backer of C.P.S. when the latter organization—a corporation—was organized, decided to give California Physicians' Service absolute autonomy. However, in the last five years, it has become evident,—since, through the unit system of payment that was adopted, the members of the California Medical Association are the financial underwriters of C.P.S.—that a closer relationship between the C.M.A. and C.P.S. could aid in promoting the attainment of the objectives of the two organizations.

In Los Angeles, on May 7th-8th, when the members of the House of Delegates recessed to function as members of the Administrative Board of California Physicians' Service, the change in relationship was brought into being. Members of the State Association should acquaint themselves with the actions there taken, as recorded in the current number of California and Western Medicine, on pages 329-333.

The unit value is now \$2.25 per unit. With generous and wholehearted coöperation, Califor-

nia Physicians' Service can achieve, in large degree, the ends for which it was brought into existence.

* * *

Re: United Public Health League.—Editorial and other references to the work of the "Public Health League of California" have frequently been made in California and Western Medicine. The legislative battles of recent years, at Sacramento, could not be honestly portrayed without mentioning the efficient service that has been rendered, in and out of season, by this organization of physicians, dentists, pharmacists, nurses and other persons and agencies interested in proper attainment of public health needs.

It is more than gratifying, therefore, to be able to place on record the establishing of an organization, "United Public Health League," recently brought into being in Salt Lake City, which bids fair to take on growth and activities, for both Western and other States in the Union. As stated in California and Western Medicine for May, on page 257, a Washington, D. C., office, or Bureau of Information, is now in full operation. The C.M.A. House of Delegates gave full approval to the project and all indications point to a useful career in a much needed field. California physicians may take pride in what has already been accomplished. Until other agencies give real evidence of fulfilling the service for which many physicians throughout the Nation have been calling, the United Public Health League will carry on its work, with the approval and support of the California Medical Association.

Maternity-Pediatric Plans (E.M.I.C.).—

Much space has been given in California and Western Medicine to the successive phases of emergency medical and pediatric care designed to give adequate medical service to the wives and infants of enlisted men. The confusion which has resulted from the bureaucratic regimentation and other methods promulgated by the Federal Children's Bureau of the U. S. Department of Labor has been the basis of articles in many medical journals.

It is heartening to know that, in California, the State Board of Public Health and the C.M.A. Committee on Maternity-Pediatric Care have been able to work in harmony, in efforts to provide full service to wives and infants of enlisted men, the two groups at the same time using all legitimate means to protect the standards of medical practice.

It is pleasing, also, to be able to state that a member of the C.M.A. Committee, Doctor William Benbow Thompson of Los Angeles, rendered notable service to the medical profession of the United States, when he was subpoenaed to testify before the Subcommittee of the Committee on Appropriations of the House of Representatives in Washington on April 27, 1944. (See Council minutes in this issue, page 326, item 4.)

On June 5th, at the request of the Federal Children's Bureau, Doctor Thompson again flew to Washington, to attend a conference. The constructive suggestions on E.M.I.C. were indicated in his address to the C.M.A. House of Delegates on May 8, and are incorporated in a resolution given to C.M.A. delegates, for submittal to the House of Delegates of the American Medical Association.

Component County Societies, whose members have been paying special attention to E.M.I.C. are requested to give Doctor Thompson's suggestions—which have the approval of the C.M.A. Committee—most careful consideration.

Re: Resignation of C.M.A. Delegates to A.M.A.—Mention may also be made of the request of the C.M.A. House of Delegates that all C.M.A. delegates to the A.M.A. House of Delegates tender their resignations. The proceedings in regard thereto, and also the action of the C.M.A. House in placing on record the statement concerning desirable changes in the personnel of the American Medical Association, should also be mentioned. It will be interesting to learn the nature of the reception that may be given to the suggestions submitted to the A.M.A. Trustees and House.

Readers who have glanced through what has been written above may find further information in the minutes which appear elsewhere in the current number.

"CALIFORNIA AND WESTERN MEDICINE": ON OBJECTIVES AND HOW IT FUNCTIONS

Background of the "Official Journal".— CALIFORNIA AND WESTERN MEDICINE is the present-day name of the monthly publication, "California State Journal of Medicine," established by the California Medical Association in 1902, to succeed a prior annual publication, "Transactions of the Medical Society of California," the first volume of which came off the press in 1872

Number 1 of Volume 1 of the present "Official Journal" of the California Medical Association had the date-line, November, 1902, and, exclusive of advertisements, presented 32 pages of text material, at a time when the State Association had a total of only 1,112 members. The May, 1944, issue of California and Western Medicine contained 40 pages of text.

The opening editorial in the first issue stated: The California State Journal of Medicine will hereafter take the place of the Annual Volume of "Transactions of the Medical Society of the State of California." The Journal will be sent free to every member of the State Society, and will be issued monthly. . . . In addition to the official reports of the annual meetings of the State Society, and the papers and discussions of the scientific sections, the Journal will publish a limited number of original articles, reports of county societies, and such other matter as may be of interest. . . .

Brochure: "Suggestions to Authors."—Also, some twenty years ago, the C.M.A. Council authorized a brochure, "Suggestions to Authors," that is still in use, as may be noted by reference to the editorial masthead. From the foreword of the brochure may be taken the following quotations.

CALIFORNIA AND WESTERN MEDICINE is owned by the California Medical Association, and every member has an equal interest in this ownership. . . .

The magazine aims to be, as far as it is humanly possible to make it so, the official voice of a great medical organization. . . .

California and Western Medicine is an independent exponent of such medical, health progress. It seeks to avoid all entangling alliances. It aims to promote the interest of worth-while agencies of health progress, and to ignore, criticize, or condemn, without fear or favor, the useless, spurious, badly managed, and unwholesome...

The above information is here given to permit the present more than 7,327 members of the California Medical Association to appreciate somewhat of the background of California and Western Medicine, as it was portrayed when brought into existence by its first editor, the late Philip Mills Jones; working with a Publication Committee, the chairman of which was Doctor George H. Evans, of San Francisco, the senior living ex-president of the California Medical Association.

Page Limitations of "California and Western Medicine".—Several years ago the Council ruled that the size of California and Western Medicine should be limited to 96 pages, inclusive of advertising; and in January, 1944, in response to a Governmental directive instructing publishers to reduce the use of paper by 10 per cent, the number of pages has been cut down to 88 or so. The May, 1944, issue of California and Western Medicine contained 40 pages of text and 48 pages of advertising, and the current June issue, in its regular format (i.e., exclusive of House of Delegates transactions), is likewise limited to 40 pages of reading matter, with 48 pages of advertising.

Other Factors in Limitation of Original Article Space.—Not to be forgotten is the fact that during the last several years, threatened state and national legislation having serious relationships to medical practice have necessitated extra space for informative items thereon, to permit all members, as well as officers, to understand the nature of impending trends.

It follows, therefore, even though the membership of the State Association is today about four times what it was in 1902,—when the Official Journal was established,—and that the number of papers submitted at annual sessions and from county societies is several times greater, the number of pages available for original articles on scientific topics is actually less than in former years.